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**SHILOH CHRISTIAN SCHOOL STANDOUT NAMED
GATORADE® ARKANSAS FOOTBALL PLAYER OF THE YEAR**

CHICAGO (December 2, 2010) — In its third decade of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Kiehl Frazier of Shiloh Christian School as its 2010-11 Gatorade Arkansas Football Player of the Year. Frazier is the first Gatorade Arkansas Football Player of the Year to be chosen from Shiloh Christian School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Frazier as Arkansas' best high school football player. Now a finalist for the prestigious Gatorade National Football Player of the Year award announced in December, Frazier joins an elite alumni association of past state award-winners in 12 sports, including Mark Sanchez (2004-05, Mission Viejo HS, Calif.), Wes Welker (1999-00, Heritage Hall HS, Okla.), Terrell Suggs (1999-00, Hamilton HS, Ariz.), Anquan Boldin (1998-99, Pahokee HS, Fla.) and Jerome Bettis (1989-90, Mackenzie HS, Mich.).

The 6-foot-3, 215-pound senior quarterback led the Saints to a 12-1 record entering the Class 4A semifinals against Robinson High, scheduled for Dec. 3. At the time of his selection, Frazier had passed for 2,448 yards and 36 touchdowns, completing 126 of 201 attempts while throwing just four interceptions. MVP of the 2008 and 2009 state championship games, Frazier has also rushed for 1,059 yards and 17 touchdowns on 133 carries. Frazier was the Class 4A Player of the Year in 2009 and has been selected to play in the 2011 Under Armour All-American Game.

Frazier has maintained a B average in the classroom. A devoted member of his church community, he has volunteered locally with a literacy-outreach program for elementary school students.

"Frazier is a man among boys," said Rick Jones, head coach of rival Greenwood High. "He can run and throw and he's huge. He's just a great player, and the thing that has impressed me most is that he's improved every year."

Frazier has verbally committed to play football on scholarship at Auburn University beginning in the fall of 2011.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Frazier joins recent Gatorade Arkansas Football Players of the Year Michael Dyer (2009-10 & 2008-09, Little Rock Christian Academy) and De'Anthony Curtis (2007-08, Camden Fairview) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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