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**EDMOND MEMORIAL HIGH SCHOOL STANDOUT NAMED
GATORADE® OKLAHOMA VOLLEYBALL PLAYER OF THE YEAR**

CHICAGO (December 14, 2010) — In its third decade of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Micha Hancock of Edmond Memorial High School as its 2010-11 Gatorade Oklahoma Volleyball Player of the Year. Hancock is the third Gatorade Oklahoma Volleyball Player of the Year to be chosen from Edmond Memorial High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Hancock as Oklahoma's best high school volleyball player. Now a finalist for the prestigious Gatorade National Volleyball Player of the Year award announced in December, Hancock joins an elite alumni association of past state volleyball award winners, including USA Volleyball Olympians Kim Glass (2001-02, Horseshoe HS, Penn.), Kim Willoughby (1998-99, 1999-00, Assumption HS, La.) and Ogonna Nnamani (1999-00, University HS, Ill).

The 5-foot-10 senior setter and right side hitter led the Lady Bulldogs to a 32-3 record and their second straight Class 6A state title this past season. Hancock recorded 326 assists, 275 kills, 171 digs, 151 service aces and 41 blocks while posting a .598 kill percentage. Also the 2009-10 Gatorade Oklahoma Volleyball Player of the Year and a 2010 Under Armour First Team All-American, Hancock was the starting setter on the 2010 USA Volleyball Girls' Youth Olympic Team, chosen as one of the top 12 prep volleyball players in the nation to make the roster.

Hancock has maintained a 3.37 GPA in the classroom. A dedicated member of her church community, she has volunteered locally as a youth volleyball coach and camp counselor.

"I have been coaching in Oklahoma for 20 years and Micha Hancock is the best all-around player we have ever had in this area," said Will Ethridge, head coach of rival Santa Fe High. "There is not a weakness in her game. She is a strong setter and hitter and she plays defense extremely well. She is truly an amazing player."

Hancock has verbally committed to play volleyball on scholarship at Tulsa University beginning in the fall of 2011.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Two-time winner Hancock joins recent Gatorade Oklahoma Volleyball Players of the Year Amy Lewis (2008-09, Bishop Kelley) and Kelsey Hancock (2007-08, Edmond Memorial) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.

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