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PAPILLION-LA VISTA SOUTH HIGH SCHOOL STANDOUT NAMED GATORADE® NEBRASKA VOLLEYBALL PLAYER OF THE YEAR

CHICAGO (December 14, 2010) — In its third decade of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced Amber Rolfzen of Papillion-La Vista South High School as its 2010-11 Gatorade Nebraska Volleyball Player of the Year. Rolfzen is the third Gatorade Nebraska Volleyball Player of the Year to be chosen from Papillion-La Vista South High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the court, distinguishes Rolfzen as Nebraska's best high school volleyball player. Now a finalist for the prestigious Gatorade National Volleyball Player of the Year award announced in December, Rolfzen joins an elite alumni association of past state volleyball award winners, including USA Volleyball Olympians Kim Glass (2001-02, Horseshoe HS, Penn.), Kim Willoughby (1998-99, 1999-00, Assumption HS, La.) and Ogonna Nnamani (1999-00, University HS, Ill).

The 6-foot-3 sophomore outside hitter led the Titans to a 41-0 record and the Class A state title this past season. Rolfzen slammed 17 kills and collected 15 digs in a 3-1 Class A state championship victory against Omaha Marian. The returning PrepVolleyball.com National Freshman of the Year, she recorded 377 kills, 289 digs, 37 service aces and 32 blocks while posting a hitting percentage of .360 this fall. As a freshman in 2009, Rolfzen amassed 444 kills, 286 digs, 55 blocks and 31 service aces, leading the Titans (36-5) to the Class A state championship match. She helped lead her club Nebraska Juniors squad to the 16-Open title at the USA Volleyball Girls' Junior Olympic Championships this past summer, earning All-Tournament Team honors.

Also a basketball standout, Rolfzen has maintained a weighted 4.58 GPA in the classroom. A member of the Fellowship of Christian Athletes and the National Junior Honor Society, she has volunteered locally as a youth basketball and volleyball instructor.

"The identical twin to her teammate, Kadie Rolfzen, Amber holds her own as the other half of the Rolfzen duo," said J.J. Toczek, head coach of rival Papillion-La Vista High. "Amber's continued growth and stellar play as not only a front-row attacker and blocker, but also a back-row passer and defensive player, shows exactly what an outstanding volleyball player and multi-sport athlete she is."

Rolfzen will begin her junior year of high school next fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Rolfzen joins recent Gatorade Nebraska Volleyball Players of the Year Lauren Sieckmann (2009-10, Marian), Gina Mancuso (2008-09, Papillion-La Vista) and Lauren Cook (2007-08, Pius X) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit playeroftheyear.gatorade.com.