

## **HUNTINGTON HIGH SCHOOL STUDENT-ATHLETE NAMED GATORADE WEST VIRGINIA BOYS TRACK AND FIELD PLAYER OF THE YEAR**

CHICAGO (June 26, 2026) — In its 41<sup>st</sup> year celebrating the nation’s best high school athletes, Gatorade today announced Carter Geveke of Huntington High School is the 2025-26 Gatorade West Virginia Boys Track and Field Player of the Year.

Gatorade Player of the Year is the top honor in high school sports, celebrating the nation’s best high school athletes for their excellence in sport, academics and community. The award recognizes Geveke as West Virginia’s best high school boys track and field athlete and he joins an elite legacy that spans professional athletes and coaches to CEOs, such as Alan Webb (2000-01, South Lakes High School, Virginia), Kerron Clement (2002-03, Laporte High School, Texas) and Tate Taylor (2024-25, Harlan High School, Texas).

The 6-foot-1, 180-pound senior hurdler and sprinter set a state record in the 300-meter intermediate hurdles at the Class AAAA state meet this past season, clocking a state-record time of 37.48 seconds, which broke a mark that had stood since 1990 and ranked No. 98 nationally among prep boys competitors in 2026. Geveke also ran the lead leg on Huntington’s 4x110 state champion shuttle hurdles team. He advanced to New Balance Nationals Outdoor earlier this month, where he capped his spring season with a 29th-place finish and a time of 56.47 in the 400-meter intermediate hurdles.

Geveke has volunteered locally with West Virginia Special Olympics and as part of Thanksgiving food drives for at-risk and unhoused residents within his community. “On the track, Carter is a powerhouse, eclipsing a state record in the 300 hurdles that stood for 36 years,” said Chris Parsons, head coach of Cabell Midland High School. “He was a force in the relays as well and a major contributor in helping his team win the team title. He’s a well-respected person that is looked up to by not only his teammates, but other school track athletes around the state. He’s involved with his community, volunteering countless hours outside of sports, he gets it done in the classroom with high honors and he’s the epitome of what a true student-athlete should aspire to emulate.”

Geveke has maintained a 3.8 GPA in the classroom. He has signed a written letter of athletic aid to compete on scholarship at Marshall University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one state winner from each of the 50 states and Washington D.C., in 12 different sports: football, girls volleyball, boys and girls cross country, boys and girls basketball, baseball, softball, boys and girls soccer, and boys and girls track & field. In total, 610 high school athletes are honored each year. From the pool of state winners, one national winner is selected in each of the 12 sports. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the winners in each sport.

As part of Gatorade’s commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, the Gatorade Player of the Year program has provided more than \$6.4 million in grants to winners across more than 2,200 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com) or follow us on social media on Instagram at [instagram.com/Gatorade](https://www.instagram.com/Gatorade), Facebook at [facebook.com/GatoradePOY](https://www.facebook.com/GatoradePOY) and X (Twitter) at [x.com/Gatorade](https://x.com/Gatorade).

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