

HAMILTON HIGH SCHOOL STUDENT-ATHLETE NAMED GATORADE WISCONSIN VOLLEYBALL PLAYER OF THE YEAR

CHICAGO (January 9, 2026) — In its 41st year celebrating the nation's best high school athletes, Gatorade today announced Brooke Baldwin of Hamilton High School is the 2025-26 Gatorade Wisconsin Volleyball Player of the Year.

Gatorade Player of the Year is the top honor in high school sports, celebrating the nation's best high school athletes for their excellence in sport, academics and community. The award recognizes Baldwin as Wisconsin's best high school volleyball player, and she joins an elite legacy that spans professional athletes and coaches to CEOs, such as Kerri Walsh Jennings (1995-96, Archbishop Mitty High School, CA), April Ross (1999-00, Newport Harbor High School, CA) and Campbell Flynn (2024-25, Mercy High School, MI).

The 6-foot senior setter led the Chargers to a 39-8 record and the Division 1 state championship this past season. Baldwin amassed 953 assists and 307 digs, including 30 assists in Hamilton's 3-0 win over Divine Savior Holy Angels High School in the state final. She also recorded 162 kills, 67 service aces and 63 blocks. An American Volleyball Coaches Association Second Team All-American selection, she is the sister of 2019-20 Wisconsin Boys Basketball Gatorade Player of the Year Patrick Baldwin.

A member of the Hamilton High School National Honor Society and Spanish National Honor Society, Baldwin has volunteered locally with the Miracle League of Wisconsin. She has also donated her time as a youth volleyball coach. "Brooke leads by example and comes to practice ready to improve herself and the team," said Traci Buhr, head coach of Hamilton High School. "She loves to work on her weaknesses to make her a better all-around better player and she motivates the whole team to do so as well."

Baldwin has maintained a weighted 3.83 GPA in the classroom. She has signed a written letter of athletic aid to play volleyball at Rutgers University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one state winner from each of the 50 states and Washington D.C., in 12 different sports: football, girls volleyball, boys and girls cross country, boys and girls basketball, baseball, softball, boys and girls soccer, and boys and girls track & field. In total, 610 high school athletes are honored each year. From the pool of state winners, one national winner is selected in each of the 12 sports. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the winners in each sport.

As part of Gatorade's commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, the Gatorade Player of the Year program has provided more than \$6.4 million in grants to winners across more than 2,200 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Instagram at [instagram.com/Gatorade](https://www.instagram.com/Gatorade), Facebook at [facebook.com/GatoradePOY](https://www.facebook.com/GatoradePOY) and X (Twitter) at x.com/Gatorade.

###