

**LAS CRUCES HIGH SCHOOL STUDENT-ATHLETE NAMED
GATORADE NEW MEXICO VOLLEYBALL PLAYER OF THE
YEAR**

CHICAGO (January 9, 2026) — In its 41st year celebrating the nation's best high school athletes, Gatorade today announced Addison Massey of Las Cruces High School is the 2025-26 Gatorade New Mexico Volleyball Player of the Year.

Gatorade Player of the Year is the top honor in high school sports, celebrating the nation's best high school athletes for their excellence in sport, academics and community. The award recognizes Massey as New Mexico's best high school volleyball player, and she joins an elite legacy that spans professional athletes and coaches to CEOs, such as Kerri Walsh Jennings (1995-96, Archbishop Mitty High School, CA), April Ross (1999-00, Newport Harbor High School, CA) and Campbell Flynn (2024-25, Mercy High School, MI).

A two-time returning Gatorade State Player of the Year, the 6-foot-1 senior outside hitter led the Bulldawgs to a 27-0 record and a third straight Class 5A state championship this past season. Massey recorded 571 kills and 221 digs, including a 36-kill, 12-dig effort in the Las Cruces' 3-1 win over La Cueva High School in the state final. She also compiled 51 service aces, 38 assists and 21 blocks while posting a .639 kill percentage and a .519 hitting percentage to earn American Volleyball Coaches Association Second Team All-American honors.

Massey has volunteered locally cooking food for Aggies for Christ, a campus ministry at New Mexico State University, and she has donated her time to multiple community service initiatives through her church. "This season, like every season previous, Addison has been an impressive volleyball player," said Teyna Montoya, head coach of Organ Mountain High School. "She can do it all: she's an elite blocker, defender, great in serve-serve and from the service line."

Massey, who is home-schooled, has maintained a 4.0 GPA in the classroom. She has signed a written letter of athletic aid to play volleyball at Kansas State University this fall.

The [Gatorade Player of the Year](#) program annually recognizes one state winner from each of the 50 states and Washington D.C., in 12 different sports: football, girls volleyball, boys and girls cross country, boys and girls basketball, baseball, softball, boys and girls soccer, and boys and girls track & field. In total, 610 high school athletes are honored each year. From the pool of state winners, one national winner is selected in each of the 12 sports. The selection process is administered by the Gatorade Player of the Year Selection Committee, which leverages experts including coaches, scouts, media and others as sources to help evaluate and determine the winners in each sport.

As part of Gatorade's commitment to breaking down barriers in sport, every Player of the Year also receives a grant to donate to a social impact partner. To date, the Gatorade Player of the Year program has provided more than \$6.4 million in grants to winners across more than 2,200 organizations.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit playeroftheyear.gatorade.com or follow us on social media on Instagram at [instagram.com/Gatorade](https://www.instagram.com/Gatorade), Facebook at [facebook.com/GatoradePOY](https://www.facebook.com/GatoradePOY) and X (Twitter) at x.com/Gatorade.

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