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COX MILL HIGH SCHOOL STUDENT-ATHLETE NAMED GATORADE® NORTH CAROLINA BOYS BASKETBALL PLAYER OF THE YEAR

CHICAGO (March 15, 2019) — In its 34th year of honoring the nation's best high school athletes, The Gatorade Company today announced Wendell Moore of Cox Mill High School as its 2018-19 Gatorade North Carolina Boys Basketball Player of the Year. Moore is the first Gatorade North Carolina Boys Basketball Player of the Year to be chosen from Cox Mill High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Moore as North Carolina's best high school boys basketball player. Now a finalist for the prestigious Gatorade National Boys Basketball Player of the Year award to be announced in March, Moore joins an elite alumni association of past state boys basketball award winners, including Karl-Anthony Towns (2012-13 & 2013-14, St. Joseph High School, N.J.), Dwight Howard (2003-04, Southwest Atlanta Christian Academy, Ga.), Chris Bosh (2001-02, Lincoln High School, Texas), Paul Pierce (1994-95, Inglewood High School, Calif.), Chauncey Billups (1993-94 & 1994-95, George Washington High School, Colo.) and Jason Kidd (1991-92, St. Joseph Notre Dame High School, Calif.).

The 6-foot-5, 215-pound senior guard led the Chargers to a 28-3 record and the Class 3A state semifinals this past season. Moore averaged 25.5 points, 8.3 rebounds, 3.7 assists and 2.5 steals per game. A two-time North Carolina Basketball Coaches Association Player of the Year, he is ranked as the nation's No. 19 recruit in the Class of 2019 by ESPN and has been selected to play in the McDonald's All-American Game.

Moore has volunteered locally on behalf of Drug Abuse Resistance Education as well as an anti-vaping initiative. "Moore has seen all kinds of double teams and traps and he's still put up big numbers this year," said Andy Muse, head coach at Mount Tabor High. "He has great size, he can shoot the three ball and he knows how to get to the foul line. He's also a very good defender and works hard at both ends of the court."

Moore has maintained a weighted 4.08 GPA in the classroom. He has signed a National Letter of Intent to play basketball on scholarship at Duke University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Moore joins Gatorade North Carolina Boys Basketball Players of the Year Coby White (2017-18 & 2016-17, Greenfield School), Edrice "Bam" Adebayo (2015-16, High Point Christian Academy), and Dennis Smith Jr. (2014-15, Trinity Christian School) among the state's list of former award winners.

As a part of Gatorade's cause marketing platform "Play it Forward," Moore also has the opportunity to award a \$1,000 grant to a local or national youth sports organization of his choosing. He is also eligible to submit an essay to win one of twelve \$10,000 spotlight grants for the organization of choice, which will be announced throughout the year.

Since the program's inception in 1985, Gatorade Player of the Year award recipients have won hundreds of professional and college championships, and many have also turned into pillars in their communities, becoming coaches, business owners and educators.

To learn more about the Gatorade Player of the Year program, check out past winners or to nominate student-athletes, visit www.Gatorade.com/POY, on Facebook at www.facebook.com/GatoradePOY or follow us on Twitter at www.twitter.com/Gatorade.