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**BRIMMER & MAY SCHOOL STUDENT-ATHLETE NAMED
GATORADE® MASSACHUSETTS BOYS BASKETBALL PLAYER OF THE YEAR**

CHICAGO (March 8, 2018) — In its 33rd year of honoring the nation's best high school athletes, The Gatorade Company, today announced A.J. Reeves of Brimmer & May School as its 2017-18 Gatorade Massachusetts Boys Basketball Player of the Year. Reeves is the first Gatorade Massachusetts Boys Basketball Player of the Year to be chosen from Brimmer & May School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Reeves as Massachusetts' best high school boys basketball player. Now a finalist for the prestigious Gatorade National Boys Basketball Player of the Year award to be announced in March, Reeves joins an elite alumni association of past state boys basketball award winners, including Karl-Anthony Towns (2012-13 & 2013-14, St. Joseph HS, N.J.), Dwight Howard (2003-04, SW Atlanta Christian Academy, Ga.), Chris Bosh (2001-02, Lincoln HS, Texas), Paul Pierce (1994-95, Inglewood HS, Calif.), Chauncey Billups (1993-94 & 1994-95, George Washington HS, Colo.) and Jason Kidd (1991-92, St. Joseph Notre Dame HS, Calif.).

The 6-foot-5, 170-pound senior forward averaged 27.9 points, 9.1 rebounds, 5.2 assists and 2.1 steals per game this past season, leading the Gators to a 9-14 record. A First Team All-New England Prep School Athletic Council selection as a junior, Reeves scored more than 30 points in eight games this season. He is ranked as the nation's No. 44 recruit in the Class of 2018 by 247Sports.com.

Reeves has volunteered locally as a youth basketball coach. "A.J. is one of the most gifted offensive threats in all of New England," said Mike Mannix, head coach of Wilbraham & Monson School. "His range is deep. He shoots it off the dribble as well as catch-and-shoot situations. He can get his shot off without much space which today is hard to find in a player."

Reeves has maintained a B average in the classroom. He has signed a national letter of intent to play basketball on scholarship at Providence College this fall.

The [Gatorade Player of the Year](#) program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade Player of the Year Selection Committee, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Reeves joins recent Gatorade Massachusetts Boys Basketball Players of the Year Azar Swain (2016-17, The Rivers School), Eric Sellew (2015-16, Concord-Carlisle High School), Guillien Smith (2014-15, Catholic Memorial High School), Tyler Nelson (2013-14, Central Catholic High School), Tyler Gibson (2012-13, Rockland High School), Rene Castro (2011-12, Worcester Academy), Pat Connaughton (2010-11, St. John's Preparatory School), Nate Lubick (2009-10 & 2008-09, St. Mark's School), Stevie Mejia (2007-08, Lawrence Academy), and Mike Baldarelli (2006-07, Holy Name Central Catholic) among the state's list of former award winners.

As a Gatorade Player of the Year, A.J. will be able to select a national or local youth sports organization to receive a grant as part of the Gatorade Play It Forward program. Every Gatorade Player of the Year state winner receives a \$1,000 grant to donate and will have the opportunity to enter for an additional \$10,000 spotlight grant by writing a brief essay explaining why their selected organization deserves additional support. 12 spotlight grants - one for each sport - will be announced throughout the year.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow the conversation on Twitter #GatoradePOY. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit <http://playeroftheyear.gatorade.com/>.