Contact: Matt Schiffman (312-729-3672)

GIBBS HIGH SCHOOL STANDOUT NAMED GATORADE FLORIDA BOYS TRACK & FIELD ATHLETE OF THE YEAR

CHICAGO (June 20, 2013) — In its 28th year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with USA TODAY High School Sports, today announced Trayvon Bromell of Gibbs High School as its 2012-13 Gatorade Florida Boys Track & Field Athlete of the Year. Bromell is the first Gatorade Florida Boys Track & Field Athlete of the Year to be chosen from Gibbs High School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the track, distinguishes Bromell as Florida's best high school boys track & field athlete. Now a finalist for the prestigious Gatorade National Boys Track & Field Athlete of the Year award to be announced in June, Bromell joins an elite alumni association of state award-winners in 12 sports, including Ryan Hall (1999-01, Big Bear HS, Calif.), Meb Keflezighi (1993-94, San Diego HS, Calif.), Derek Jeter (1991-92, Kalamazoo HS, Mich.), Candace Parker (2001-02, Naperville Central HS, Ill.), Mark Sanchez (2004-05, Mission Viejo HS, Calif.) and Lolo Jones (1997-98, Roosevelt HS, Ia.).

The 5-foot-9, 157-pound senior won the 100-meter dash at the Great Southwest Classic this spring with a time of 9.99 seconds, the fastest time in U.S. prep history regardless of wind conditions. Bromell also won the 100 at the Class 3A state championship meet in 10.45, while anchoring the Gladiators' 4x100 relay quartet to first in 42.26 and finishing second in the 200. He also broke the tape in the 100, in 10.41, and took second in the 200, in 20.91, at the New Balance Nationals Outdoor. His winning time of 10.27 in the 100 at the Golden South Classic ranks as the nation's No. 1 wind-legal performance among prep competitors in 2013 at the time of his selection.

Bromell has maintained a B average in the classroom. He has volunteered on behalf of his local Boys and Girls Club and youth track programs.

"Trayvon is in his prime right now and he is peaking," said Gibbs High head coach Anthony Givins. "I'm not surprised to see him get 9.99 ... he ran a 10.14 at the regional, even though he didn't get a good start, and I honestly thought he was going to get it at state. He might have too, if it wasn't freezing cold that day. He loves to run in the heat."

Bromell has signed a National Letter of Intent to compete in track and field on an athletic scholarship at Baylor University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by the Gatorade high school sports leadership team in partnership with USA TODAY High School Sports, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Bromell joins recent Gatorade Florida Boys Track & Field Athletes of the Year Arman Hall (2011-12, St. Thomas Aquinas High School), Armando del Valle (2010-11, Columbus High School), Cody Riggs (2009-10, St. Thomas Aquinas), Neamen Wise (2008-09, Lake Brantley), Jeff Demps (2007-08, South Lake), and Deonte Thompson (2006-2007, Glades Central Community) among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners and the announcement of the Gatorade National Player of the Year, visit www.gatorade.com/poy.